Haomin HE

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Education

Rady School of Management, University of California San Diego — La Jolla, USA
Ph.D. Student in Management (Economics and Strategy group) — 2026 - Present

Shenzhen University — Shenzhen, China
Master's in Management Science and Engineering — 2025

Heilongjiang University — Harbin, China
B.Econ. (Hons.) in Finance; B.A. in Applied French — 2022

Fields of Interest

Experimental Economics, Behavioral Economics

Working Papers

1. **Belief Bias, Source Preference, and Preference for Robo-Advisor**
   with Paul H. Y. Cheung and King King Li
   Under Review
2. **Illusion on Causality: An Experimental Study**
   with King King Li
   Revise & Resubmit, Journal of Economic Behavior & Organization
3. **Pricing for Product Awareness in Social Network: An Experimental Study**
   with King King Li and Yujing Xu

Work in Progress

1. **News Enrichment with AI**
   with Yoonjeong Park and Marta Serra-Garcia
2. **Is the AI Penalty a Mistake? Concealment, Disclosure, and Inference in Advice**
   with Sarthak Joshi and Manshu Khanna
3. **Motivational Karmic Investment**
   with Paul H. Y. Cheung and King King Li
4. **Why Do Economists Adhere to the Practice of Alphabetical Author Ordering? Theory and Experimental Evidence**
   with Simon Fan, King King Li, Yu Pang, and Kang Rong

Research Experience

Rady School of Management, UCSD
Lab Manager at the Rady Incentives Lab, to Uri Gneezy — Oct. 2026 - Present

Peking University HSBC Business School
Pre-Doc, to Manshu Khanna — Nov. 2024 - June 2026

The Hang Seng University of Hong Kong
Research Assistant, to King King Li — Aug. 2024 - Nov. 2024

Shenzhen University
Research Assistant, to King King Li — June 2022 - Aug. 2024

Teaching Experience

WeBank Institute of FinTech, Shenzhen University
Teaching Assistant, to King King Li
Experimental Economics and Behavioral Finance (Master's) — Spring 2023, Spring 2024
Behavioral Finance (Undergraduate) — Spring 2023

Shenzhen Audencia Financial Technology Institute
Teaching Assistant, to King King Li
Introductory Macroeconomics (Undergraduate) — Fall 2023

Presentations & Workshops

Academic Presentations

2025: 7th China Behavioral and Experimental Economics Forum, *South China Normal University*
2024: 6th China BEEF International Workshop on Behavioral and Exp. Economics, *Shandong University*
2023: SZU Public Policy and Experimental Economics Workshop 2023, *Shenzhen University*

Workshop Assistance

2023: SZU Public Policy and Experimental Economics Workshop 2023, *Shenzhen University*
2022: SZU Public Policy and Experimental Economics Workshop 2022, *Shenzhen University*

Awards & Honors

Rady Academic Year Fellowship (2026 – Present)
Outstanding Paper Award of the 7th China Behavioral and Experimental Economics Forum (2025)

Additional Information

Programming skills: Stata, R, Python, HTML, LaTeX
Experimental & Survey Platforms: oTree, z-Tree, Qualtrics, Prolific
Languages: Chinese (native), English (fluent), French (intermediate)